# MALL DATA ANALYSIS[day wise]

ENTRY

Entry in each section follow almost weekly cycle where maximum entry is on Saturday and then reduce to minimum generally on Monday.

For month wise ,the total entris is maximum in April month(17th April) and lowest in february month(15th Feb).

Vehicle, Windrose Avenue Block-G, Windrose Avenue Block-A usually have the high number of entries throughout.

PEAK OCCUPANCY

Windrose Avenue Block –A & Windrose Avenue west side has almost null peak occupancy through out in january month.

Peak Occupancy also follows almost weekly cycle where maximum occupancy is on Saturday and minimum occupancy is on Wednesday.

For month wise ,total peak occupancy is maximum in march (27th march) and minimum in may month.

Vehicle , Windrose Avenue block-G have the high peak occupancy throught the year.

DWELL TIME

From 1st January to 26th January& 15th feb- 17th feb the dwell time is almost zero for for every section .

Except January , rest of month have almost equal total dwell time.

In dwell time there is no cyclic trend is following.

CAPTURE RATE(%)

No weekly cycle is following as in above parameters.

For month wise, Total capture rate is max in january and min in may .

Lululemon Block-A has the highest avg capture rate throught the year.

**HOUR WISE ANALYSIS**

VEHICLE

Vehicle entries is low at 6AM and 11PM and and high at 6PM.

Vehicle Peak occupancy is low at 6AM and 10AM and highest at 7PM.

WINDROSE AVENUE BLOCK-A

In Windrose Avenue block -A- the total count of entries is very less(<20) from 1AM -5AM,then it increase sudden at 6AM ,and from here it is almost constant upto 11pm.

The peak ocuupancy is very low (<5) from 1AM-5AM , and highest at 10AM and then gradually decreases upto 11PM.

Dwell time is zero from 1AM -8AM reach to maximum at 1PM.

WINDROSE AVENUE BLOCK-G

In Windrose Avenue block -A- the total count of entries is very less(<20) from 1AM -5AM,then it increase sudden at 6AM ,and from here it is almost constant upto 11pm.

The peak occupancy is low (<20) upto 9 AM, and reaches to max 10 AM then decreases gradually upto 11PM.

Dwell time is zero from 1AM -5AM remain constant and maximum from 10AM -12AM.

WINDROSE AVENUE- WEST SIDE

In Windrose Avenue block -A- the total count of entries is very less(<20) from 1AM -5AM,then it increase sudden at 6AM ,and from here it is almost constant upto 11pm

In peak occupancy ,it follow the same trend as above.

Dwell time is zero from 1 AM -7AM,then from 8 AM it starts increasing and reach to maximum at 3PM & 4PM ,then decreses upto 11PM